

# Danny Keith Summitt, Jr.

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## **EXPERIENCE**

### **FREELANCE**

Art Director/Motion Designer

July 2002 – Present

*Facilitated production and post-production of television shows, feature films, and national spots*

- *Current client list includes:* DXC Technology, DC Comics, Fox Sports, FIFA, Drive Studio, Vitro Agency, Emory University, NBC 7/39, QVC, Illumina, Tandem Diabetes, ID Analytics, GreatCall, and K1 Investment Management
- Produce & develop on-air graphics for the 2018 FIFA World Cup
- Winner of 2017 Gold AVA Digital Award in Design/Graphics for “Fram Camp” Season 2
- Assisted in developing General Motors brand strategy following 2008 automotive bailouts
- Instrumental in booking Academy Award-winning hip-hop group Three 6 Mafia for a performance on “MTV’s Wrestling Society X”

**DXC. TECHNOLOGY (formerly HEWLETT PACKARD ENTERPRISE), San Diego, CA**

**Art Director**

November 2010 – January 2018

*Manage the creation and deployment of an international team including production crew, designers, developers, and project managers to provide end-to-end creative marketing and training solutions in new and traditional media including video, web, print, and mobile apps*

- Directed the creation of all marketing collateral used in numerous successful bids for multibillion dollar cloud service packages to enterprise customers such as Deutsche Bank and TNT
- Selected as a finalist for HPE’s company-wide innovation awards for successful creation of a 360° training experience for our Global Fortune 10 client
- Awarded a DotComm Award for Motion Design and two Global Trend Awards for Excellence in Motion Design and Informational Video for my team’s corporate identity piece “ACG + DXC”
- Lead the creation of marketing collateral for the Link Technology product launch
- Instrumental in the development of an in-house creative agency tasked with mobile, web, print, UX and video projects for internal and external clients
- Developed processes resulting in the creation of the ACG Localization Studio which allowed our business unit to expand our offerings to solutions that were previously cost prohibitive
- Hired full-time from my freelance work as a Visual Designer and maintain the relationship as a freelance client

**LEGEND3D, San Diego, CA**

**3D Production Artist**

August 2009 – November 2009

*Completed conversion of 2D feature films for 3D release*

- Converted 2D sequences to 3D for Michael Jackson's "This Is It" feature film

**QUALCOMM, San Diego, CA**

**Associate Producer**

October 2007 – June 2009

*Created video content and materials for national distribution via print, internet and mobile devices*

- Awarded a Qualstar, a Qualcomm Hall of Fame award, for design of Presidential Election/Inauguration marketing packages
- Instrumental in establishing FLO TV’s social marketing framework
- Develop and test UX for channel guides for Verizon and AT&T services
- Wrote, developed, filmed and produced daily spots

**CBS, Los Angeles, CA**

**Multi-Media Producer**

April – September 2007

*Designed motion graphics for internationally broadcast spots and shows, including “CSI:NY,” “NCIS,” and “CSI:Miami” on CBS and The CW*

- Part of “Big Brother 8” mobile team nominated for Creative Achievement in Interactive Media (Nonfiction), 2008 Primetime Emmy Awards
- Part of “Big Brother 7” mobile team nominated for Creative Achievement in Interactive Media (Nonfiction), 2007 Primetime Emmy Awards
- Designed and edited commercials that increased service subscriptions by 400%
- Co-produced four pilots that were picked up for distribution on mobile devices
- Wrote and produced a daily news program available nationally on mobile devices

### **EDUCATION**

University of California, Los Angeles

Graduate Certificate in Feature Film Screenwriting, Earned with Distinction

University of North Carolina at Greensboro

B.A. Media Studies: Moving Image and Sound, Second Major: Asian History, Minor: Marketing

Internships: Paradox Films + Design and the Greensboro Prowlers Arena2 Football Team

### **SELECTED ACCOLADES**

- Serve as an Adobe Community Manager for After Effects and Premiere
- Elected to the Board of Governors for the National Academy of Television Arts and Sciences Pacific Southwest Chapter where I serve as Chairman of the Events committee
- Judge for the 2016 Muse & 2017 Vega Awards (UX & Motion Design categories)
- Selected Adobe Community Professional for After Effects
- Selected as Adobe’s Community Co-Manager for Video in San Diego
- Featured design presenter at 2017 Comic Fest
- Featured presenter at Adobe’s pre-conference Digital Artistry Workshop
- 3x Keynote Speaker for the San Diego Adobe Premiere Pro Users Group
- Awarded a career development grant by the Corporation for Public Broadcasting for Film Production
- Represented the U.S. as a delegate to the 2006 International Public Television Conference in Taipei

### **SKILLS**

Experienced international liaison to teams in China, Costa Rica, France, India, and Sweden

Level 6 TESOL Certification

Adept in use of:

- Adobe Creative Cloud
- Apple Final Cut Pro 7 & X
- Avid Media Composer
- Black Magic Design DaVinci Resolve & Fusion
- Insydium X-Particles
- Maxon Cinema 4D
- Otoy Octane