

Danny Keith Summitt, Jr.

425 Adobe Estates Dr.
Vista, CA 92083

858-414-6136
dj@djsummitt.com

EXPERIENCE

HEWLETT PACKARD ENTERPRISE, San Diego, CA

Creative Director

November 2010 – Present

Lead an international team of production crew, designers, and project managers to provide end-to-end creative solutions; including video, web, print, and mobile apps; for clients worldwide

- Managed the creation of all marketing collateral used in numerous successful bids for multibillion dollar cloud service packages for enterprise customers such as Deutsche Bank and TNT
- Selected as a finalist for HPE's company-wide innovation awards for successful creation of virtual reality training experiences for Fortune 50 clients
- Traveled to Costa Rica to direct a series of videos highlighting global delivery centers
- Lead the creation of marketing collateral for the Link Technology product launch
- Instrumental in the development of an in-house creative agency tasked with mobile, web, print, and video projects for internal and external clients
- Developed processes resulting in the creation of the ACG Localization Studio which allowed our business unit to expand our offerings to solutions that were previously cost prohibitive
- Developed print, web, and video marketing package for Rovio's "Angry Birds: Space"
- Hired full-time from my freelance work as a Visual Designer

FREELANCE

Production Artist

July 2002 – Present

Facilitated production and post-production of television shows, feature films, and national spots

- *Credits Include:* Vitro Agency (Editor), ID Analytics (Motion Designer), U.S. Department of Defense (Animator), Illumina (Motion Designer), General Motors (Marketing Specialist)
- Designed dynamic user interface for DreamWorks' Shrek app that was selected for HP's high-end product packaging
- Photographed educational demonstrations for publication in Scholastic Magazine
- Assisted in booking Academy Award-winning rap group Three 6 Mafia for a performance on "MTV's Wrestling Society X"

LEGEND3D, San Diego, CA

3D Production Artist

August 2009 – November 2009

Completed conversion of 2D feature films for 3D release

- Converted 2D sequences to 3D for Michael Jackson's "This Is It" feature film
- Assisted in development of 3D conversion work flow and file database

QUALCOMM, San Diego, CA

Associate Producer

October 2007 – June 2009

Created video content and materials for national distribution via print, internet and mobile devices

- Awarded a Qualstar, a Qualcomm Hall of Fame award, for design of Presidential Election/Inauguration marketing packages
- Instrumental in establishing FLO TV's social marketing framework
- Wrote, developed, filmed and produced daily spots
- Responsible for interdepartmental communications and purchasing
- Successfully assisted in the launch/upgrade of fourteen new channels

CBS, Los Angeles, CA

Multi-Media Producer

April – September 2007

Designed motion graphics for internationally broadcast spots and shows, including “CSI:NY,” “NCIS,” and “CSI:Miami” on CBS and The CW

- Part of “Big Brother 8” mobile team nominated for Creative Achievement in Interactive Media (Nonfiction), 2008 Primetime Emmy Awards
- Part of “Big Brother 7” mobile team nominated for Creative Achievement in Interactive Media (Nonfiction), 2007 Primetime Emmy Awards
- Designed and edited commercials that increased service subscriptions by 400%
- Co-produced four pilots that were picked up for distribution on mobile devices
- Wrote and produced a daily news program available nationally on mobile devices

JUKEBOX SPORTS NETWORK, Solana Beach, CA

Art Director

February – December 2006

Managed crew of production artists for start-up new media network

- Managed hiring, on-boarding and promotions of new employees
- Developed brand identity and dynamic graphics package for on-air products

EDUCATION

University of California, Los Angeles

Graduate Certificate in Feature Film Screenwriting, Earned with Distinction

University of North Carolina at Greensboro

B.A. Media Studies: Moving Image and Sound, Second Major: Asian History, Minor: Marketing

Internships: Paradox Films + Design and the Greensboro Prowlers Arena2 Football Team

SELECTED ACCOLADES

Adobe Community Co-Manager for video in San Diego

Featured presenter at Adobe’s pre-conference Digital Artistry Workshop

3x Keynote Speaker for the San Diego Adobe Premiere Pro Users Group

Judging Panel Leader for the NATAS, 2012 Northwest Emmy Awards, Health/Sciences - Segment category and Judge, Editing - Program category

Judge for the NATAS, 2012 Upper Midwest Emmy Awards, Editing - Program category

Judge for the NATAS, 2012 Lone Star EMMA (Emmy in My Market) Awards, Editing, Photography, and Producer categories.

Awarded a career development grant by the Corporation for Public Broadcasting for Film Production

U.S. delegate to the 2006 International Public Television Conference in Taipei

Judge for the NATAS, 2006 Northeast Emmy Awards, Editing - Program category.

SKILLS

Experienced international liaison to teams in China, Costa Rica, France, India, and Sweden

Level 6 TESOL Certification

Adept in use of:

- Adobe Creative Cloud
- Apple Final Cut Pro 7 & X
- Avid Media Composer
- DaVinci Resolve
- Maxon Cinema 4D